

POTTSTOWN CITIZENS FOR Enlightened LEADERSHIP

Converted factory fully leased

The conversion of the 19th century Meyerhoff Shirt Factory at Charlotte and Cherry streets, part of the Hanover Square housing development, is now complete, and all 27 of the 2-bedroom apartments created have been leased.

Tom Burreigh, manager of the project for Rockwell Development Group, said the final certificate of occupancy was issued in December and the last apartment was leased last month.

The apartments range in size from 800 square feet to 1,000 square feet and rent from \$1,075 to \$1,400 for loft units on the top floor.

Rockwell also built two new townhouses immediately to the east of the factory. The developer purchased the vacant factory building for \$238,000 in 2018 and invested more than \$2 million in the renovations and new construction.

The shirt factory, last used in the 1990s as a Mrs. Smith's Pie Co. laboratory, is listed on the National Register of Historic Places. Rockwell received federal tax credits for preserving the historical integrity of the building.

The factory building's location along the Schuylkill River greenway, and its close proximity to Route 422 and the downtown, makes the units particularly appealing.

The Meyerhoff building represents a level of quality and

craftsmanship that couldn't be duplicated today.

"Pottstown is a great value right now," Burreigh says, "and rents are going up."



Rockwell also developed the Hanover Square townhouses on the former site of the Mrs. Smith's Pie Co., located west and south of the factory building. They are also fully leased.

Commentary by
Thomas Hylton



HISTORIC HOUSING PROJECT LEASED — The restoration of the former Meyerhoff shirt factory is now complete and its 27 apartments are fully leased. Two townhouses, above, were also built next to the factory.

